Your team has been assigned a dataset whose mining is economically, socially, or technologically important.  Following the link in your group folder, look at the dataset and its description.  If there are any linked articles, follow the links to see where they take you.  You might even want to google what the dataset is all about.  In short:  Try to find out whatever you can about your dataset.

Then answer the following questions on one single-spaced page (2 points each):

1. What does your dataset describe?

From this Dataset , it can derived about student alcoholic consumption and impact on their education, by taking their social, gender and study time as there attributes to determine to results.

1. What data does it contain, and how much?

Number of Attributes - 32.

Number of Records- 396.

1. Who collected the dataset and when?

Original Dataset had been collected from Portuguese Student named as Paulo Cortez and Alice Silva, University of Minho, Portugal. This dataset had been collected in the year 2005-2006 from two public schools named by Alentejo region of Portugal.

1. For whom would the analysis be useful and interesting?

This Dataset would be used for a social cause and the area of results collected was for the social cause. However, As a matter of fact, even it can be used for Non-Government Organization to empower students, Rehabilitation center. Negatively it can be used by alcohol companies for marketing purpose, and how students are getting addicted to alcohol in there young age.

1. What kind of political, business, or research decisions could be made based on the outcome of your analysis?

Politically to decide by these results, they can keep a restriction on age. Based on the consumption of alcohol, these can be used for marketing purposes.

Citation:   
  
Please include this citation if you plan to use this database:   
Using Data Mining To Predict Secondary School Student Alcohol Consumption.   
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